

Promoting a robust electricity market





# About MEUG

MEUG is a trade association working to improve New Zealand's electricity sector. We advocate for an affordable and reliable electricity supply that supports a productive economy.

MEUG was established in the early 1990s to advocate for and support a well-functioning electricity market. Our 13 members directly employ tens of thousands of people who produce essential products, including pulp and paper, steel, meat, dairy products, and services such as cold storage and datacentres.

In any given year, our members will generate over \$30 billion in revenue. They use significant amounts of New Zealand's electricity and pay hundreds of millions in electricity charges. Electricity is not only a key input for our members' businesses – it supports our regional communities, employs thousands of people in productive jobs, and helps fund the services that are essential to a dynamic and thriving economy.

MEUG was established to advocate for electricity sector policy, regulatory and legislative settings that are fit for purpose and support the long-term interests of all consumers.

### The benefits of being a MEUG member

As a trade association, MEUG plays a crucial role in supporting and advancing the interests of our members by providing a range of services, from advocacy and networking to cost-saving initiatives. Some of the benefits and services our members enjoy include:

1

#### Advocacy, representation and reputation:

- Advocacy: MEUG advocates for the interests of its members in relation to government policies, regulations, and legislation.
- Representation: MEUG amplifies the voice of major electricity users. We represent the industry to decisionmakers, lawmakers, and regulatory bodies, helping to shape and inform policy that supports industry and fosters a productive economy.
- Industry reputation: MEUG seeks to enhance the reputation of major users by building trust and focusing on transparent communication.

#### Issue and risk management:

- Issue resolution: MEUG offers a platform for members to address common challenges, share solutions, and collaborate to overcome industry-specific problems.
- Risk management: MEUG provides members with insights into emerging risks and challenges. With input from members, we proactively manage potential threats to the industry.

3

4

#### **Networking opportunities:**

- Build connections: MEUG helps connect members with industry peers, policymakers, and decisionmakers by hosting in-person meetings and site visits, inviting speakers to events, and arranging direct sessions with industry CEOs.
- Events: Ensures members stay up-to-date on the latest events, conference opportunities, and forums across the energy sector.

#### Access to information and intelligence:

- Information sharing: MEUG provides a platform for members to share industry insights, best practices, and market trends, fostering collaboration.
- Legislative and regulatory updates: We keep members informed about proposed changes in regulations, laws, and industry trends, helping your business to adapt to a dynamic business environment.
- Market insights, research, and resources: MEUG
  publishes reports and produces opinion pieces on key
  electricity market issues. We provide members with
  market research, economic data, and industry reports.
  These resources build knowledge and understanding
  of the industry and help inform decisionmakers.

## Our Members



Our 13 members represent companies that drive economic growth and job creation across New Zealand. They operate across a range of sectors, including steel, mining, pulp, paper, and packaging, as well as data services, dairy products, horticulture, and groceries.

#### **Members**

**Amazon Web Services** 

Anzco Foods

Daiken NZ

Datagrid NZ

Fonterra

New Zealand Steel

Oceana Gold

Oji Fibre Solutions

Pan Pac

Seeka

Visy

Woolworths NZ

Whakatane Mill

### Become a Member

If you want to get in touch about our work, or becoming a member please feel free to contact either:



MEUG Chair John Harbord Mobile: 64 276 838 983 Email: john.harbord@meug.co.nz



MEUG Executive Director Karen Boyes Mobile: 64 27 472 7798 Email: karen@meug.co.nz

PO Box 8085, Wellington 6011 // Level 1, 93 The Terrace Wellington

