

PRESS RELEASE – 6 July 2025

MEUG welcomes new member ANZCO Foods

The Major Electricity Users' Group (MEUG) welcomes ANZCO Foods to its growing membership of New Zealand's most significant electricity users.

ANZCO Foods is one of New Zealand's largest exporters of high-quality beef and lamb products, with annual sales of \$1.9 billion.

With 3,000 employees ANZCO Foods operates seven processing and two manufacturing facilities across New Zealand and exports to more than 80 countries.

MEUG Executive Director Karen Boyes says affordable and reliable electricity is a key input for ANZCO Foods' business and will ensure it remains highly competitive in the global beef and lamb market.

"We look forward to continuing our strong advocacy for fair electricity prices and forward-looking energy policy to ensure firms like ANZCO Foods can compete, grow, and create jobs in New Zealand."

Boyes said that MEUG continues to expand its membership to represent New Zealand's most significant electricity users.

"We draw from, advocate and support a diverse group of companies that contribute more than \$11 billion to the national GDP and employ more than 25,000 kiwis."

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About the Major Electricity Users Group

The [Major Electricity Users Group](https://meug.co.nz) (MEUG) represents the interests of large electricity consumers in New Zealand. MEUG advocates for policies ensuring a reliable, affordable, and sustainable electricity supply, benefiting its members and the wider community.